



Ole Miss Women's Council for Philanthropy

2019 LEGACY AWARD

honoring the late

Ruth Weigle Guyton and Arthur C. Guyton

The Legacy Award

Twenty-five diverse women gathered at the University of Mississippi in the year 2000 to explore how they might nurture young men and women to help them become more successful professionals and servant-leaders in their communities. You could say the Ole Miss Women's Council (OMWC) set out to change the world one student at a time. When the Council was created, its founders understood that the success of future generations of University of Mississippi students depended on more than just providing scholarships. This organization of remarkable women recognized that success in and beyond college relies on strong relationships and the nurturing support those relationships provide.

Mentorship, therefore, became the cornerstone of the OMWC scholarship program. Over the last 17 years, approximately 110 students have blossomed under the program, once described as one of the most creative and timely scholarship programs in the nation. The hands-on involvement of visionary OMWC members builds confidence in the scholars and broadens their views and experiences. Because of mentoring experiences and leadership training, OMWC scholars not only graduate and pursue meaningful careers, but they also become servant-leaders who understand the importance of giving back. The long-term impact of the program will be felt for generations to come.

In celebration of those scholarship recipients and the OMWC's first decade of existence, the Council created the Legacy Award to recognize individuals who epitomize the Council's goals of philanthropy, leadership, and mentorship and through their contributions have brought about definitive, positive changes in the University of Mississippi, state, and nation.

On April 13, 2019, the Ole Miss Women's Council will proudly present its ninth Legacy Award honoring Dr. and Mrs. Guyton to members of the Guyton family.

Previous Legacy Award Winners

2010 - Leigh Anne Tuohy

2011 - Olivia Williams Manning

2012 - Elise and Gov. William Winter

2014 - Donna and Jim Barksdale

2015 - Charles Overby

2016 - Chancellor Emeritus Robert C. Khayat

2017 - Jennifer Gillom and Peggie Gillom-Granderson

2018 - Dr. Gerald M. "Doc" Hollingsworth





Ole Miss Women's Council for Philanthropy

Ruth Weigle Guyton *and* Dr. Arthur Clifton Guyton

Ole Miss Women's Council for Philanthropy
to present 2019 Legacy Award Posthumously to the Guytons

The Ole Miss Women's Council is exceptionally proud to announce the 2019 Legacy Award recipients, the late Ruth Weigle Guyton and Dr. Arthur C. Guyton. The Guytons lived their lives dedicated to mentoring, leadership, scholarship, and philanthropy, which are the very framework values of the Ole Miss Women's Council and its scholarship program. They impacted the lives of countless people in the medical profession, the state of Mississippi, and in the nation and world through their exemplary lives, life's work, and their extraordinary family.

Ruth Weigle Guyton was born on June 5, 1922, in New Haven, Connecticut. She graduated at the top of her class at Wellesley, earning a Bachelor of Arts degree with a major in Biblical History. After graduation, Ruth taught at Pine Manor Junior College and served as housemother for a residence hall there.

In the words of Ruth's husband, "It was extremely lucky that she was willing to marry and devote herself to a family instead of a career." Indeed, Ruth was a deeply committed wife and mother to her ten children, instilling in her family a love of learning and reading. Her family was her greatest delight, and she was the primary parent who helped the children with their schoolwork. All ten children went on to pursue careers in medicine or medical research, continuing the remarkable Guyton legacy. Ruth was also an avid gardener, a gifted writer, and an eternal optimist.

Dr. Arthur C. Guyton was born in Oxford, Mississippi, on September 8, 1919. He entered the University of Mississippi in 1936, graduating with honors, then continued his studies at Harvard Medical School in 1939. Dr. Guyton spent the next six decades teaching, writing, researching, inventing and learning, both in his profession and in his home life.

Dr. Guyton also served in the U.S. Navy Medical Center and at Camp Detrick. This dedicated physician earned international recognition for his work, including a President's award, and was named one of ten outstanding young men in the nation in 1951. Dr. Guyton was a leader in physiology and medicine, serving the University of Mississippi Medical Center for 42 years. He is known throughout the world as author of Textbook of Medical Physiology, still in use today.

Ruth Weigle Guyton and Dr. Arthur C. Guyton forever will be missed, but their light continues to shine brightly through their family and through their many achievements — a tremendous legacy that the Ole Miss Women's Council is celebrating through this special award.

Sponsorships, preferred tables and individual tickets are available for this traditionally sold-out Legacy Award event. For information concerning sponsorships ranging from \$5,000 to \$20,000 or award dinner tickets contact Meg Sinervo with the OMWC at 662-915-7273 or omwc@olemiss.edu. Information on the Women's Council can be found at omwc.olemiss.edu.

By Tina Hahn





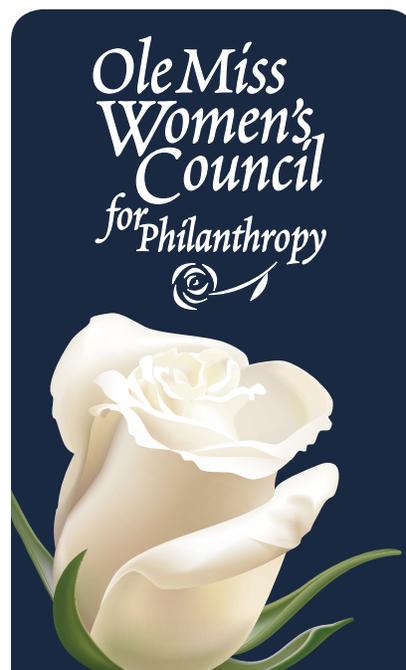
Ole Miss Women's Council for Philanthropy

2019 Legacy Award

Sponsorship Opportunities

Presenting Sponsor \$30,000

- ◆ Two reserved company tables for up to twenty (20) guests for the Legacy Award Dinner
- ◆ Twenty (20) tickets to the Sponsors Reception at The Country Club of Jackson, prior to the dinner
- ◆ Twenty (20) reserved tickets to the Legacy Cocktail Reception
- ◆ Corporate logo prominently featured on:
 - All printed marketing materials (invitations, posters and programs)
 - Placement of logo on all digital marketing opportunities to include:
 - Homepage of omwc.olemiss.edu
 - OMWC Facebook page profile picture for 6 months
- ◆ Naming rights inclusion in:
 - Full-length event feature story on University of Mississippi, University of Mississippi Foundation and Ole Miss Women's Council website home pages
 - Legacy Award promotional story in Rebel Insider e-newsletter
 - Press releases submitted to AP news service, Mississippi leg of PR Newswire, business leg of PR Newswire and entertainment trade publications
 - Email blast to active members of Ole Miss Alumni Association
 - Event listing on UM and Alumni Association calendars
 - UM Foundation e-newsletter and print newsletter
 - Cover story for OMWC e-newsletter
 - *Daily Mississippian*
- ◆ 3-minute pre-recorded video opportunity for events inclusion
- ◆ Availability for personal interview opportunities, if requested, with local news outlets
- ◆ Promotion of sponsorship on radio and social media to promote event (Facebook, Twitter, Instagram)
- ◆ Photo opportunities at the Legacy Award event



Schedule of Events

Saturday, April 13, 2019

Country Club of Jackson

Legacy Sponsors Reception
5:15 pm, Renaissance Room

Legacy Cocktail Reception
6:00 pm, Ballroom

Legacy Dinner and
Awards Presentation
7:00 pm, Ballroom





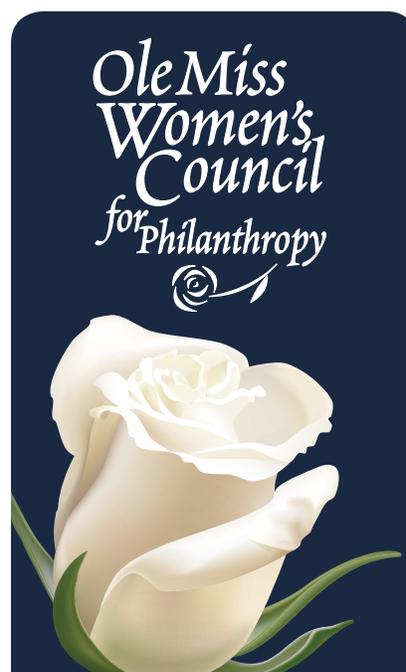
Ole Miss Women's Council for Philanthropy

2019 Legacy Award

Sponsorship Opportunities

Platinum Sponsor \$20,000

- ◆ Two reserved company tables for up to sixteen (16) guests for the Legacy Award Dinner
- ◆ Sixteen (16) tickets to the Sponsors Reception at The Country Club of Jackson, prior to the dinner
- ◆ Sixteen (16) reserved seats at Legacy Cocktail Reception
- ◆ Corporate logo prominently featured on:
 - All printed marketing materials (invitations, posters and programs)
 - Placement of logo on all digital marketing opportunities to include:
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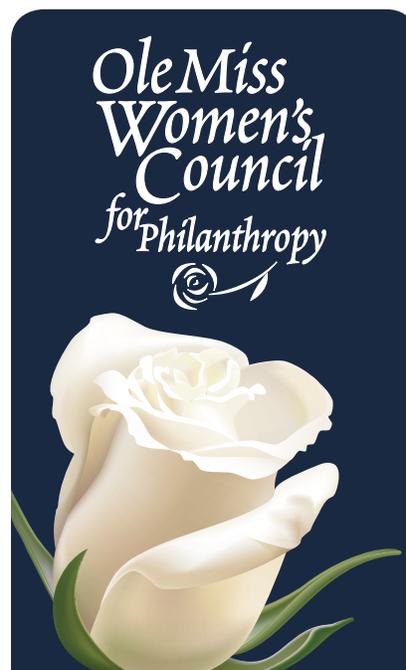
Ole Miss Women's Council for Philanthropy

2019 Legacy Award

Sponsorship Opportunities

Gold Sponsor \$15,000

- ◆ Two reserved company tables for up to twelve (12) guests for the Legacy Award Dinner
- ◆ Twelve (12) tickets to the Sponsors Reception at The Country Club of Jackson, prior to the dinner
- ◆ Twelve (12) reserved tickets to the Legacy Cocktail Reception
- ◆ Corporate logo prominently featured on:
 - All printed marketing materials (posters, invitations, and programs)
 - Placement of logo on all digital marketing opportunities to include:
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Ole Miss Women's Council for Philanthropy

2019 Legacy Award

Sponsorship Opportunities

Silver Sponsor \$10,000

- ◆ One reserved company table for up to ten (10) guests for the Legacy Award Dinner
- ◆ Ten (10) tickets to the Sponsors reception at The Country Club of Jackson, prior to the dinner
- ◆ Ten (10) reserved tickets to the Legacy Cocktail Reception
- ◆ Corporate logo featured on:
 - Printed marketing materials (invitations, posters and programs)
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 - Event listing on UM and Alumni Association calendars
 - Cover story for OMWC e-newsletter
 - *Daily Mississippian*
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- ◆ Promotion of sponsorship on radio and social media to promote event (Facebook, Twitter, Instagram)
- ◆ Photo opportunities at Legacy Award event

Bronze Sponsor \$5,000

- ◆ One reserved company table for up to eight (8) guests for the Legacy Award Dinner
- ◆ Eight (8) tickets to the Sponsors reception at The Country Club of Jackson, prior to the dinner
- ◆ Eight (8) reserved tickets to the Legacy Cocktail Reception
- ◆ Corporate logo featured on:
 - Printed marketing materials (invitations, posters and programs)
 - All digital marketing opportunities to include:
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 - Email blast to active members of Ole Miss Alumni Association
 - Event listing on UM and Alumni Association calendars
 - Cover story for OMWC e-newsletter
- ◆ Photo opportunities at Legacy Award event

For more information, please call Meg Sinervo at 662-915-7273, visit omwc.olemiss.edu or email omwc@olemiss.edu





Ole Miss Women's Council for Philanthropy

2019 Legacy Award

Sponsorship Opportunities

\$2500 Patron Sponsorship

- ◆ One reserved company table for up to eight (8) guests for the Legacy Award Dinner
- ◆ Eight (8) tickets to the Sponsors reception at The Country Club of Jackson, prior to the dinner
- ◆ Eight (8) invitations to the Legacy Cocktail Reception
- ◆ Signage recognizing sponsor on table
- ◆ Photo opportunities at Legacy Award event





Ole Miss Women's Council for Philanthropy

2019 Legacy Award Sponsorship Agreement

Please select which level of sponsorship you would like to participate in:

Platinum Sponsor \$20,000

Bronze Sponsor \$5,000

Gold Sponsor \$15,000

Patron Sponsor \$2,500

Silver Sponsor \$ 10,000

Name/Company: _____

Address: _____

City: _____ State: _____

Phone: _____ Email: _____

Name as it should appear on all marketing materials: _____

Quantity: _____ Tables(s)

Payment Method: Bill me Check enclosed, payable to the University of Mississippi Foundation

Please charge my: Visa MasterCard American Express

Card No: _____ CVV Code: _____ Exp: _____ / _____

Signature: _____

We/I, _____ commit to a \$ _____ sponsorship to benefit the Ole Miss Women's Council. This Agreement affords the company/person, as designated above, to marketing benefits and listed benefits as a _____ Sponsor of the Ole Miss Women's Council 2018 Legacy Award.

Accepted by: _____ Title: _____

Sponsorship invoice should be directed to:

Name: _____ Title: _____

Street: _____

City: _____ State: _____ Zip: _____

Phone: _____ Email: _____

Marketing/promotion inquiries should be directed to:

Name: _____ Title: _____

Phone: _____ Email: _____

Please return completed form to UM Foundation: 406 University Avenue Oxford, MS 38655 or omwc@olemiss.edu or 662-915-7372

