



The Ole Miss Women's Council for Philanthropy Presents

Legacy Award 2023

— honoring —

Ambassador John Palmer

Ole Miss Women's Council for Philanthropy, Celebrating 23 years

In 2000, with the support and approval of the University of Mississippi leadership, 24 diverse women formed the Ole Miss Women's Council for Philanthropy. Their goal was to encourage women to become philanthropists and to tap into the new emerging paradigm of women taking greater control of their finances. The goal was also to create a program that would provide endowed scholarships for deserving young women and men. The Council quickly added mentoring and leadership components to the program in order to assure the development and success of each scholar.

Over the last 23 years, approximately 175 students have benefitted from the OMWC Scholarship, mentoring, and leadership programs, once described as one of the most creative and timely scholarship programs in the nation. The hands-on involvement of OMWC members and outside mentors and the opportunities for national and international travel have built individual confidence and broadened the education and experiences of the Council Scholars. In addition to graduating and pursuing meaningful careers, these scholars become servant leaders who understand the importance of giving back and creating a more ethical society.

In 2010, the OMWC created the Legacy Award in order to recognize individuals who epitomize the Council's goals of philanthropy, scholarship, leadership, and mentorship. In honoring the recipients, we thank them for their many and varied contributions that have made a positive difference in the University of Mississippi, our state, and our nation. We hold these honorees up as role models for our scholars. They give inspiration and encouragement to these young people and help the Council in impacting generations to come.

Past Legacy Honorees



— 2020 —

Dolly Parton



— 2019 —

Ruth Weigle
Guyton and Dr.
Arthur C. Guyton



— 2018 —

Dr. Gerald
M. "Doc"
Hollingsworth



— 2017 —

Jennifer Gillom
& Peggie Gillom-
Granderson



— 2016 —

Chancellor Emeritus
Robert C. Khayat



— 2015 —

Charles Overby



— 2014 —

Donna and Jim
Barksdale



— 2012 —

Governor and
Mrs. William
Winter



— 2011 —

Olivia Manning



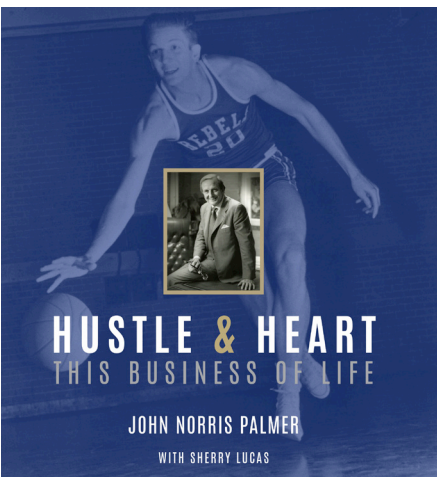
— 2010 —

Leigh Anne Tuohy

2023 Honoree

Ambassador

John Palmer



Mississippi legend, philanthropist, entrepreneur, and national leader, Ambassador John Palmer will be honored at the University of Mississippi on April 15, 2023, with the Ole Miss Women's Council for Philanthropy Legacy Award. This award is presented yearly to recipients whose lives exemplify the values and tenets of the OMWC: philanthropy, scholarship, leadership, and mentorship.

Palmer grew up in Corinth, Mississippi. He received a basketball scholarship to Ole Miss where he earned a BA degree in accounting and an MBA degree, as well. After working as a CPA for a short time, Palmer began his amazing business career as a telecommunications pioneer in 1965. He helped merge nine paging companies in the South with a New York firm and created Mobile Communications Corporation of America. Under Palmer's leadership as President and CEO, MCCA became one of America's largest paging companies and went public in 1981. In 1988, he founded a one-way paging company, SkyTel, that also became a huge nationwide success.

Palmer's business expertise led him into many national leadership positions. He served on the boards of three NYSE companies and was a trustee board member of the National Symphony Orchestra. He also provided leadership on the U.S. President's Export Council in two capacities.

Throughout his career, Palmer has been an exemplary philanthropist. His lifetime successes have given him the ability and opportunity to make significant contributions to our state and nation. His generous support has focused on the arts, education, technology, sports, health care, and Mississippi development.

For his devotion to his country, his state, and his alma mater, Palmer has been honored in many ways. In 2001, President George W. Bush appointed him as U.S. Ambassador to Portugal, where he served until 2004. Mississippi Technology Alliance honored Palmer with the inaugural Legend Award and induction into the first class of the Innovators Hall of Fame. In 1987, he was inducted into the Ole Miss Alumni Hall of Fame. Palmer has received two honorary degrees: Doctor of Laws from Millsaps College and Doctor of Humane Letters from Tougaloo College.



FOR PHILANTHROPY



Legacy 2023

honoring

Ambassador John Palmer

Saturday, April 15, 2023

6:00 p.m. Cocktail Reception

7:00 p.m. Legacy Award Dinner

The Inn at Ole Miss

Sponsorship Details:

- C Spire Presenting Sponsor: \$30,000
- Platinum Sponsor: \$20,000
- Gold Sponsor: \$15,000
- Silver Sponsor: \$10,000
- Bronze Sponsor: \$5,000

Publicity:

- Corporate logos of sponsors, Silver and above, will be featured prominently on all printed marketing materials, including invitations, posters, and programs.
- Corporate logos will also be featured on all digital marketing opportunities, including Ole Miss Women's Council for Philanthropy Facebook, Instagram, and Twitter, as well as the OMWC Homepage. Bronze sponsor logo or name will be included on OMWC homepage.

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Gold
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\$15,000

Silver
Sponsor:
\$10,000

Bronze
Sponsor:
\$5,000

Number of guests at the Legacy Award Dinner	20	20	10	10	10
Number of guests at the Sponsor's Reception	20	20	10	10	10

Naming rights inclusion are:

Legacy Award promotional story in Rebel Insider e-newsletter	■	■	■	■	■
Recognition at the event	■	■	■	■	■
Promotion of sponsorship in all social media platforms	■	■	■	■	
Cover story for OMWC newsletter	■	■	■		
Event listing on UM and Alumni Association calendars	■	■			
Full-length event feature story on the University of Mississippi, University of Mississippi Foundation, and Ole Miss Women's Council Websites	■				

One of the important values that the OMWC members stress to their scholars is gratitude — being grateful for the opportunities they are given and for the people who provide them. The Council is deeply grateful for the amazing support and help we have received from others as well. Throughout the last 23 years, the Ole Miss Women's Council for Philanthropy has been blessed with many, many supporters. This is never more evident than when we gather each year to celebrate and honor the deserving Legacy Award recipient. C Spire continues in 2023 for the 11th year as the Presenting Sponsor. Many other Sponsors have also provided continual annual support for this much-anticipated event. Sponsors, Patrons, Rose Society members, and Friends are a significant part of the success, not only of the Legacy Award event but also of the numerous enriching programs we offer our scholars. These supporters believe in the OMWC mission and have helped build and strengthen the stellar programs that give our students transformational opportunities.