

The Ole Miss Women's Council for Philanthropy Presents

LEGACY 2020



Honoring

DOLLY PARTON

History of the Legacy

Twenty-four diverse women gathered at the University of Mississippi in the year 2000 to explore how they might nurture young men and women to help them become more successful professionals and servant-leaders in their communities. You could say the Ole Miss Women's Council (OMWC) set out to change the world one student at a time. When the Council was created, its founders understood that the success of future generations of University of Mississippi students depended on more than just providing scholarships. This organization of remarkable women recognized that success in and beyond college relies on strong relationships and the nurturing support those relationships provide.

Mentorship, therefore, became the cornerstone of the OMWC scholarship program. Over the last 20 years, approximately 124 students have blossomed under the program, once described as one of the most creative and timely scholarship programs in the nation. The hands-on involvement of visionary OMWC members builds confidence in the scholars and broadens their views and experiences. Because of mentoring experiences and leadership training, OMWC scholars not only graduate and pursue meaningful careers, but they also become servant-leaders who understand the importance of giving back. The long-term impact of the program will be felt for generations to come.

In celebration of those scholarship recipients and the OMWC's first decade of existence, the Council created the Legacy Award to recognize individuals who epitomize the Council's goals of philanthropy, leadership, and mentorship. Through their contributions these honorees have brought about definitive, positive changes in Mississippi's Flagship University, our state and nation.

Past Honorees



2019
Ruth Weigle Guyton
and **Dr. Arthur C.**
Guyton



2018
Dr. Gerald
M. "Doc"
Hollingsworth



2017
Jennifer Gillom & Peggine
Gillom-Granderson



2016
Robert Khayat



2015
Charles Overby



2014
Donna and Jim
Barksdale



2012
Governor and
Mrs. William Winter



2011
Olivia Manning



2010
Leigh Anne Tuohy

2020 Honoree

DOLLY PARTON



Larger-than-life music and entertainment legend Dolly Parton will join the University of Mississippi family on April 18th, as she is honored with the 2020 Legacy Award of the Ole Miss Women's Council for Philanthropy. This award recognizes the tenets of the OMWC: leadership, mentorship, and philanthropy.

The beloved country music singer, songwriter, instrumentalist, record producer, actress, author, business professional, and humanitarian is a native of Locust Ridge, Tennessee. Currently, Dolly is partnering with longtime friend, Ole Miss Alum, Sam Haskell, and his Magnolia Hill Productions, producing a Netflix series featuring movies based on eight of her songs.

Dolly has enjoyed 25 Billboard country No. 1 hits, more than 50 Top 10 country songs, and a record 44 Top 10 country albums. The inductee in the Nashville Songwriters Hall of Fame, Country Music Hall of Fame, and the Songwriters Hall of Fame, has won ten Country Music Association Awards, seven Academy of Country Music Awards, three American Music Awards and eight Grammy Awards.

Dolly is also the 2019 MusiCares Person of the Year—the first time in history a country music entertainer has been recognized with this prestigious honor. A charity that supports people in the music industry experiencing challenges, MusiCares chose to pay tribute to Dolly for her considerable creative accomplishments and her longtime support of a number of causes through her Dollywood Foundation, including the Imagination Library. Since founding this initiative in 1996, Dolly has given away more than 125 million books to children from birth to five years of age in the United States, Canada, Australia, and the U.K.

In addition, Dolly has received the distinguished Kennedy Center Honors and a Grammy Lifetime Achievement Award. She is a 50-year member of the Grand Ole Opry, and Nashville declared August 5, 2019 as Dolly Parton Day.



LEGACY 2020 *Honoring* DOLLY PARTON

SATURDAY, APRIL 18, 2020

10:30 a.m.

“Story-time with Dolly:
Celebrating Literacy &
The Imagination Library”

FORD CENTER FOR THE PERFORMING ARTS

5:00 p.m.

Sponsor Reception
Meet & Greet with Dolly

7:00 p.m.

Legacy Award Dinner
THE JEFFERSON - OXFORD, MS

SPONSORSHIP DETAILS:

- **C Spire Foundation**
PRESENTING SPONSOR: \$30,000
- **PLATINUM SPONSOR: \$20,000**
- **GOLD SPONSOR: \$15,000**
- **SILVER SPONSOR: \$10,000**
- **BRONZE SPONSOR: \$5,000**

PUBLICITY:

- Corporate logos of sponsors, Silver and above will be featured prominently on all printed marketing materials, including invitations, posters, and programs.
- Corporate logos will also be featured on all digital marketing opportunities, including the Ole Miss Women’s Council for Philanthropy Facebook, Instagram, and Twitter, as well as the OMWC Homepage (Bronze sponsor’s logo or name will be included on OMWC Homepage).

Sponsorship Details

	C Spire Foundation Presenting Sponsor: \$30,000	Platinum Sponsor: \$20,000	Gold Sponsor: \$15,000	Silver Sponsor: \$10,000	Bronze Sponsor: \$5,000
Number of guests at the Legacy Award Dinner	20	16	10	8	8
Number of guests at the Sponsor's Reception	20	16	10	8	8
Number of Guests at "Storytime with Dolly: A Celebration of Literacy & The Imagination Library"	10	8	6	4	2
<i>Naming rights inclusion on:</i>					
Legacy Award promotional story in Rebel Insider e-newsletter	■	■	■	■	■
Email blast to members of the Ole Miss Alumni Association	■	■	■	■	■
Promotion of sponsorship in all social media platforms	■	■	■	■	
Cover story for OMWC newsletter	■	■	■		
Event listing on UM and Alumni Association calendars	■	■			
3 minute recognition opportunity during Legacy Award presentation	■				
Full-length event feature story on the University of Mississippi, University of Mississippi Foundation, and Ole Miss Women's Council Websites	■				

LEGACY 2020

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| <input type="checkbox"/> PLATINUM SPONSOR:
\$20,000 | <input type="checkbox"/> SILVER SPONSOR:
\$10,000 |
| <input type="checkbox"/> GOLD SPONSOR:
\$15,000 | <input type="checkbox"/> BRONZE SPONSOR: \$5,000 |

SPONSORSHIP AMOUNT \$ _____

Please complete the form below:

☐ Dr. ☐ Mr. ☐ Mrs. ☐ Ms.

Name(s)

Address

City

State

Zip

Phone

Email

- ☐ My check is enclosed, payable to UM Foundation/OMWC.

- ☐ Charge my credit card.

PLEASE CHARGE MY: ☐ VISA ☐ Mastercard ☐ American Express

Account number: _____

Exp.: _____ / _____

Signature: _____

We fully expect this special evening to be a Sold Out event, and as an OMWC supporter, we want to give you this early opportunity to participate, prior to tickets being made available to the public on Nov. 10, 2019.

If you wish to arrange online payment or have any questions, please contact **Suzanne Helveston:**
shelveston@olemiss.edu or **662.915.2956**.